



# 2024 SPONSORSHIP OPPORTUNITIES:

UNITING FORCES FOR VETERANS.  
FORGING A PATH TO A RESILIENT FUTURE.

**SOLD OUT**

## PREMIUM BENEFITS

	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	VIP SPONSOR	WELCOME SPONSOR	POST PARTY SPONSOR
	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$20,000	\$7,500	\$7,500 <small>ONE SPOT LEFT</small>
<b>Tables/Seats</b> <small>Note: Each reserved ten-top table includes six seats; the remaining four seats will be allocated for government executives, special guests, Veteran award nominees and their accompanying guests.</small>	3 TABLES / 18 SEATS	3 TABLES / 18 SEATS	2 TABLES / 12 SEATS	1 TABLE / 6 SEATS	4 SEATS	2 TABLES / 12 SEATS	1 TABLE / 6 SEATS	1 TABLE / 6 SEATS
<b>Seats at VETSports' President's Table</b>	2	—	—	—	—	—	—	—
<b>Tickets for Friday's Private VIP Cocktail Party</b>	20	12	6	4	—	12	2	2
<b>Opportunity to Speak During Program</b>	GALA SPEECH	WELCOMING REMARKS AT GALA	—	—	—	WELCOMING REMARKS AT FRIDAY'S VIP COCKTAIL PARTY	—	—
<b>Choose Special Guest to Sit at Your Table</b>	✓	✓	—	—	—	—	—	—
<b>Special Guest and/or Veteran Athlete Nominee Seated at Your Table</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Optional Merchandise Swag Bag Placement (Due June 10, 2024)</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Optional Golf Outing with VETSports Founder, Nominated Veterans, and other Sponsors</b>	✓	✓	✓	+\$150 PP**	+\$150 PP**	✓	+\$150 PP**	+\$150 PP**
<b>Customizable Recognition Options to Meet Specific Marketing Goals.</b>	✓	—	—	—	—	—	—	—

## PRE & POST EVENT RECOGNITION

<b>Logo on VETSports Website Sponsor Page</b>	FEATURED AT THE TOP FOR MAXIMUM VISIBILITY	FEATURED AT THE TOP FOR MAXIMUM VISIBILITY	✓	✓	✓	✓	✓	✓
<b>Social Media post(s) Promotion</b>	4	3	3	2	2	3	2	2
<b>Mention in Press Release(s)</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Recognition on Event Flyer</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Announcement in Email Blasts</b>	EXCLUSIVE & INCLUSION	EXCLUSIVE & INCLUSION	EXCLUSIVE & INCLUSION	✓	✓	EXCLUSIVE & INCLUSION	EXCLUSIVE & INCLUSION	EXCLUSIVE & INCLUSION
<b>Recognition on All Event Collateral as</b>	"PRESENTING SPONSOR"	"PLATINUM SPONSOR"	"GOLD SPONSOR"	"SILVER SPONSOR"	"BRONZE SPONSOR"	"VIP COCKTAIL SPONSOR"	"WELCOME SPONSOR"	"AFTER PARTY SPONSOR"
<b>Thank you Letter from VETSports President</b>	✓	✓	✓	✓	✓	✓	✓	✓

## DURING EVENT RECOGNITION

<b>Logo Placement on Event Sponsor Signage at Check-In Area.</b>	FEATURED AT THE TOP FOR MAXIMUM VISIBILITY	FEATURED AT THE TOP FOR MAXIMUM VISIBILITY	✓	✓	✓	✓	✓	✓
<b>Inclusive On-site Signage</b>	STRATEGICALLY PLACED SIGNAGE AT THE GALA VENUE	—	—	—	—	SIGNAGE AT FRIDAY'S VIP VENUE	SIGNAGE AT THE GALA VENUE	SIGNAGE AT THE GALA VENUE
<b>Custom Event Merchandise</b>	LOGO INCORPORATED IN RED-CARPET BACKDROP	—	—	—	—	NAPKINS WITH LOGO	NAPKINS WITH LOGO	NAPKINS WITH LOGO
<b>Logo in the Printed Gala Program (Due June 1, 2024)</b>	FEATURED ON THE FRONT COVER AND BACK PAGE	✓	✓	✓	✓	✓	✓	✓
<b>Ad in Printed Gala Program Booklet (Due June 1, 2024)</b>	2 FULL PAGES	2 FULL PAGES	1 FULL PAGE	HALF PAGE	QUARTER PAGE	2 FULL PAGE	HALF PAGE	HALF PAGE
<b>Organization Logo Featured in Sponsorship Slideshow</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Opportunity to Present An Award</b>	✓	✓	—	—	—	—	—	—
<b>Formal Recognition of Sponsor From Stage</b>	EXCLUSIVE RECOGNITION AS A PIVOTAL SPONSOR CONTRIBUTING SIGNIFICANTLY TO THE SUCCESS OF THE EVENT	EXCLUSIVE RECOGNITION AS A PIVOTAL SPONSOR CONTRIBUTING SIGNIFICANTLY TO THE SUCCESS OF THE EVENT	RECOGNIZED AS A SPONSOR CONTRIBUTING TO THE SUCCESS OF THE EVENT	RECOGNIZED AS A SPONSOR CONTRIBUTING TO THE SUCCESS OF THE EVENT	RECOGNIZED AS A SPONSOR CONTRIBUTING TO THE SUCCESS OF THE EVENT	RECOGNIZED AS A SPONSOR CONTRIBUTING TO THE SUCCESS OF THE EVENT	RECOGNIZED AS A SPONSOR CONTRIBUTING TO THE SUCCESS OF THE EVENT	RECOGNIZED AS A SPONSOR CONTRIBUTING TO THE SUCCESS OF THE EVENT

\*SPONSORSHIPS AFTER 1 JUNE, MAY NOT RECEIVE ALL IDENTIFIED BENEFITS  
\*\*SPONSORS HAS THE OPTION TO BUY IN FOR GOLF OUTING FOR \$150 PER PERSON