

A GALA OF HEROIC ACHIEVEMENTS!

12<sup>th</sup> Annual  
VETSPY AWARDS

SATURDAY  
JUNE 22

2024  
5PM



“

UNITING FORCES,  
INSPIRING VICTORIES



”



JW Marriott - Washington, DC - 1331 Pennsylvania Avenue NW

VETSPORTS

Gala Sponsorship Impact Booklet



2024

## DEAR PROSPECTIVE SPONSOR,

I hope this letter finds you in good health and high spirits. As the President of VETSports, I am honored to extend a warm welcome to you and your esteemed company. It is with great pleasure that I invite you to consider becoming a vital part of our upcoming 2024 VETSports Gala through our sponsorship opportunities.

At VETSports, our mission is deeply rooted in supporting and empowering our veterans through sports and recreation. The annual gala serves as a cornerstone event, allowing us to raise crucial funds and awareness to further our impactful programs. With your potential sponsorship, we envision creating an unforgettable experience that not only celebrates our veterans but also acknowledges the valuable contributions of our esteemed partners.

The 2024 VETSports Gala is more than just an event; it is a testament to the collaborative efforts that can positively impact the lives of those who have dedicated themselves to serving our nation. Your involvement as a sponsor will not only elevate the gala but also contribute to the ongoing success of our programs, reaching veterans across the nation.

We have carefully crafted a range of sponsorship packages to cater to various preferences and objectives, ensuring that your company receives the recognition and visibility it deserves. Your support will be instrumental in making this gala a resounding success, leaving a lasting impression on our veterans and the community at large.

I am available to discuss the details of our sponsorship packages at your earliest convenience. Together, we can make a meaningful difference and create an event that will be remembered for years to come.

Thank you for considering this opportunity, and we look forward to the possibility of partnering with you for the 2024 VETSports Gala.

Warm regards,  
**Randy Tharp**  
President, VETSports





# ABOUT US

## FOUNDED IN 2012

by three combat Veterans, VETSports recognizes the importance of aiding Veterans in their reintegration into their communities after their combat tours.

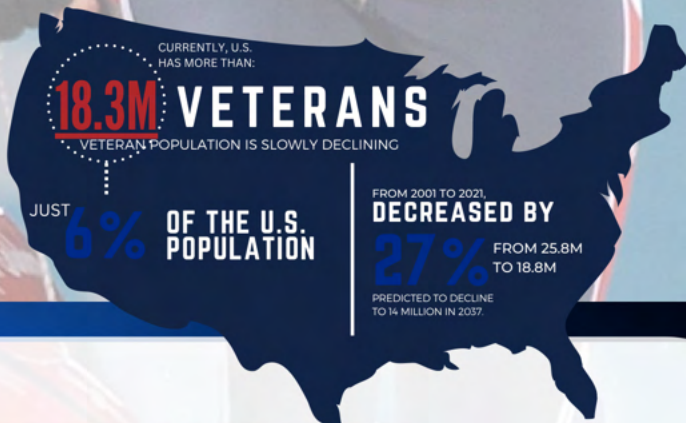
### MISSION AND VISION:

The mission of VETSports is to enhance the lives of veterans and their families through sports, physical activity, and community engagement. Our vision at VETSports is to create a thriving and supportive community where every veteran can find healing, camaraderie, and personal growth through sports and physical activity. We envision a future where veterans are empowered to overcome physical and mental challenges, reclaim their lives, and thrive in all aspects of their well-being.



## WHY VETSPTS MATTERS?

Unveiling the Urgency: Veterans' Mental Health and Well-being Statistics



# 22

AVERAGE RATE OF SUICIDE AMONG VETERANS

APPROXIMATELY **EVERY 65 MINUTES**

A VETERAN DIES BY SUICIDE IN THE U.S.

**OVER 4 MILLION** VETERANS HAVE SERVICE-CONNECTED DISABILITIES.

**87%** PERCENTAGE OF VETERANS EXPOSED TO POTENTIALLY TRAUMATIC EVENTS

OF VETERANS SUFFER FROM POST-TRAUMATIC STRESS DISORDER OR MAJOR DEPRESSION



SUFFER FROM OTHER MENTAL CONCERNS

1 out of 3 VETERANS SEEKS HELP



**3.4** AVERAGE NUMBER OF POTENTIALLY TRAUMATIC EVENTS EXPERIENCED BY VETERANS

**15-35%** OF IRAQ AND AFGHANISTAN VETERANS WITH CHRONIC PAIN ALSO HAVE PTSD

**6%** OF VETERANS RATED THEIR OVERALL HEALTH AS EXCELLENT AFTER LEAVING THE MILITARY

EVERY VETERAN SUICIDE IS PREVENTIBLE. THAT IS WHY VETSPTS USES THE POWER OF SPORTS AS A PREVENTATIVE ACTION.

# "COURAGE. TEAMWORK. RESILIENCE."

THE OBJECTIVE OF VETSPORTS IS TO ENHANCE THE WELL-BEING OF VETERANS BY LEVERAGING

# THE POWER OF SPORTS

## COURAGE.

Forge Forward Fearlessly.

## TEAMWORK.

Together We Triumph.

## RESILIENCE.

Rise, Rebuild, Repeat.



TO PROMOTE PHYSICAL, MENTAL, AND EMOTIONAL HEALTH, FOSTER CAMARADERIE, AND

**COMBAT THE VETERAN SUICIDE RATE THROUGH PROACTIVE INITIATIVES.**

## HOW DOES YOUR DONATION HELP VETSPORTS?

VETSPORTS PROVIDES THOUSANDS OF VETERANS WITH CONTINUOUS OPPORTUNITIES TO REINTEGRATE INTO THEIR COMMUNITIES THROUGH SPORTS, COMMUNITY SERVICE, EVENTS, AND PARTNERSHIPS.

VETSPORTS COVERS THE COSTS FOR LEAGUE FEES, PROVIDES UNIFORMS, OFFER SCHOLARSHIPS, AND ENSURE ACCESS TO ALL THE PROGRAM SERVICES THAT VETSPORTS OFFERS AT NO COST TO OUR VETERANS.

ENGAGING IN SPORTS SERVES AS A PROACTIVE AND PREVENTATIVE MEASURE FOR VETERANS, SIGNIFICANTLY CONTRIBUTING TO THE ENHANCEMENT OF MENTAL, PHYSICAL, AND EMOTIONAL HEALTH

The structured nature of sports provides a platform for veterans to channel their energy, fostering mental well-being by offering a positive outlet for stress and anxiety. The physical demands of sports contribute to improved physical health, enhancing cardiovascular fitness, strength, and overall vitality. Moreover, the camaraderie and teamwork inherent in sports cultivate a supportive community, addressing emotional well-being by combating feelings of isolation and fostering a sense of belonging.

**THE HOLISTIC BENEFITS OF SPORTS CREATE A POWERFUL AVENUE FOR VETERANS TO MAINTAIN AND ENHANCE THEIR OVERALL HEALTH, BOTH PHYSICALLY AND EMOTIONALLY.**



### VETSPORTS PROGRAMS

- VETSPORTS MEMBERSHIP
- LOCAL CHAPTERS ACROSS U.S.
- SPONSORED ATHLETE PROGRAM
- VETERANS ATHLETE SPOTLIGHT
- VETSPORTS HEALTHY LIVING
- VETSPORTS UNIVERSITY
- SUDA SIDELINE SUPPORT
- MOTIVATIONAL SPEAKERS
- VETSPORTS APP (MAY 2024)
- VETSPY AWARDS GALA

# TRANSFORMING LIVES THROUGH THE POWER OF ATHLETIC IMPACT



VETSports, a leading national nonprofit for veterans, occupies a crucial and influential role in our veteran community. By harmonizing efforts and unleashing the full potential of sports as a healing force, we create a path for veterans to thrive. With a central commitment to tackling the veteran suicide rate through the therapeutic impact of sports, VETSports embraces a proactive approach to prevention.

## GROWTH

SINCE 2012, VETSports BEGAN WITH 1,713 MEMBERS.

Today, our VETSports community has expanded significantly, boasting over

**15,500+**  
VETSports MEMBERS  
located in across all 50 states



Over the last 5 years, we've experienced an impressive

**465%**

**GROWTH RATE,**

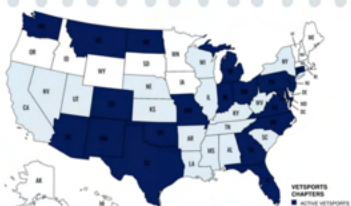
attributed largely to our valuable partnership with the VA

Remarkably, we have invested

**\$0**

in marketing or advertising; rather VETSports' growth is ENTIRELY ORGANIC,

DRIVEN BY THE COMPELLING POWER OF WORD-OF-MOUTH



With a presence in **36 STATES**

**52** Chapters contribute to a vibrant community

## NATIONAL IMPACT

THANKS TO OUR SPONSORS AND DONORS, THE **TOTALED SERVED** OVER THE PAST 12 YEARS:

**70,860+**  
VETERAN MEMBERS



in utilizing sports for team reintegration, fulfilling our duty to

**LEAVE NO WARRIOR BEHIND**

AND HAVE MADE

**A NATIONAL DIFFERENCE**

in leading the nation in providing a continuous and positive outlet for veterans to reintegrate into civilian life.

**71%**

OF OUR MEMBERS REPORT AN IMPROVEMENT IN THEIR MENTAL HEALTH

Additionally, **42%** have reported a **DECREASE IN PAIN, MEDICATION USE, AND THE NUMBER OF DOCTORS VISITS**

VETSports is a supportive family that emphasizes accountability, ensuring veterans know they are

**NOT ALONE IN THEIR JOURNEY**

**86%**

STATE OUR SERVICES ARE EXACTLY WHAT THEY NEED

## FINANCIAL TRANSPARENCY

MEMBERSHIP IS

**FREE**

FOR ALL VETERANS AND THEIR FAMILIES

VETSports takes immense pride in being a

**99%**

**VOLUNTEER-BASED NONPROFIT ORGANIZATION.**

This signifies that all board members, chapter leaders, and gala committee members generously volunteer their time and efforts to raise funds



**96%**

OF ALL FUNDS RAISED GO DIRECTLY TO THE PROGRAMS VETSports OFFERS

Since 2013, VETSports has successfully raised and allocated

**\$1.4 MILLION**

TOWARDS FULFILLING OUR MISSION

Average annual cost

**\$5K**

PER CHAPTER

to participate in a local leagues, acquire uniforms, and/or join tournaments in 1 or more sports

## DEDICATED TO SERVICE



VETSports engages with over

**1,300+**  
**PARTICIPANTS**

WEEKLY NATIONWIDE

OUR MEMEBERS ATTEND MORE THAN

**350+**

events each year, participating in tournaments, fundraisers, volunteering, or chapter activities

**940**

AVERAGE VOLUNTEER HOURS OF SERVICE A YEAR

OUR CHAPTER LEADERS ARE 100% VOLUNTEER VETERANS. WHO ARE THE CORE OF OUR MISSION. THEY HOST AND CREATE HUNDREDS OF EVENTS EACH YEAR IN THEIR COMMUNITIES

**19** SPONSORED ATHLETES  
VETSports has provided sponsorship for Veterans and veteran teams pursuing professional sports.

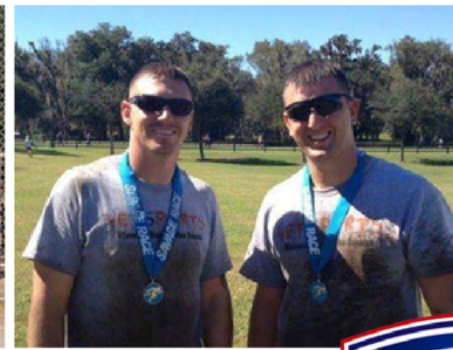
**18** ACTIVE SPORTS  
Archery, Basketball, Bocce, Cornhole, Cycling, Dodgeball, Flag Football, Golf, Hockey, MMA, Pickleball, Rowing, Running, Soccer, Softball, Swimming, Volleyball, Weightlifting



VETSports is proud to offer a diverse range of

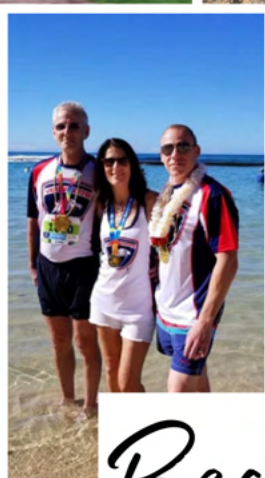
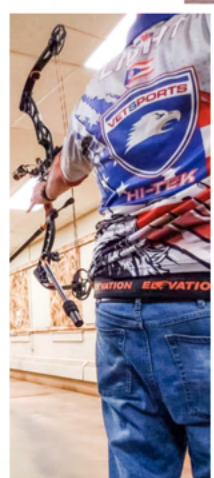
**10** IMPACTFUL PROGRAMS

These programs embody our dedication to enhancing the overall well-being of those who have served our nation



# Be a VETSports Hero.

Help us continue supporting our Veterans.



# Become a SPONSER



# VETSPORTS

**GALA** of Heroic Achievements!

FORMAL BLACK TIE | MILITARY ATTIRE | IN-PERSON EVENT



12<sup>th</sup>  
*Annual*  
VETSPY AWARDS

DATE:

**SATURDAY  
JUNE 22**

**2024**

TIME: 5 PM - 12 AM

“  
**UNITING FORCES,**  
INSPIRING VICTORIES  
”



LOCATION: **JW MARRIOTT - WASHINGTON, DC  
1331 PENNSYLVANIA AVENUE NW**

CHECK-IN: Everyone should report directly to the registration table.



12<sup>th</sup> Annual  
VETSPY AWARDS

“ — | **EMPOWER DREAMS,** | — ”  
UNITING FORCES THROUGH SPONSORSHIP



## EVENING'S AGENDA:

**5:00 PM**

### **REGISTRATION AND NETWORKING RECEPTION:**

Begin your evening on the **Red Carpet** and have your photo taken to commemorate this special evening. Kick off the evening by mingling with fellow attendees during our Welcome Registration and Networking Reception. Connect with like-minded individuals who share a passion for supporting veterans. Browse the Auction and Raffle Items, and place your bids on the "must-have" items you discover.

**7:00 PM**

### **DOORS OPEN / PROGRAM INTRODUCTIONS COMMENCE:**

As the doors open, our program introductions begin, setting the stage for an impactful and memorable night hosted by . Prepare to embark on a journey of inspiration and celebration.

**7:30 PM**

### **DINNER BEGINS / INTRODUCTIONS END:**

Enjoy a seated, delicious Gourmet dinner while the program introductions come to a close. Enjoy the culinary delights as we transition into the heart of the evening's festivities.

**8:00 PM**

### **KEYNOTE AND AWARD PROGRAM BEGINS:**

Be captivated by a compelling keynote address and the commencement of our Award Program. Immerse yourself in stories of resilience, honor, and achievement that highlight the spirit of our veterans. Lastly, get caught up in the bidding excitement of the Live Auction.

**9:00 PM**

### **AWARDS CEREMONY CONCLUDES:**

Celebrate the exceptional accomplishments of our honorees as the Awards Ceremony comes to a close. Witness moments of triumph and recognition that define the essence of our gala.

**9:15 PM**

### **AFTER AWARDS RECEPTION BEGINS:**

Continue the celebration at the After Awards Reception. Engage in conversations, share experiences, and relish the camaraderie in a relaxed and festive atmosphere.

**12:00 AM**

### **AFTER AWARDS RECEPTION CONCLUDES:**

As the night unfolds, conclude the celebration with the After Awards Reception. Reflect on the impact of the evening and leave with lasting memories of a truly special gala.





# AWARDS

EACH YEAR, OUR CHAPTERS AND FANS NOMINATE DESERVING VETSPORTS VETERAN ATHLETES, SUPPORTERS, AND VOLUNTEERS WHO HAVE GONE ABOVE AND BEYOND TO CARRY OUT AND SUPPORT THE VETSPORTS MISSION. THE NOMINEES ARE HONORED AT THE VETSPORTS ANNUAL AWARDS GALA AND AWARDEES ARE RECOGNIZED ON STAGE BY A VIP AWARD PRESENTER, SPONSOR, OR VETSPORTS LEADER.



- ATHLETE OF THE YEAR
- TEAM OF THE YEAR
- COORDINATOR OF THE YEAR
- SUPPORTER OF THE YEAR
- RISING STAR CHAPTER OF THE YEAR
- MOTIVATOR OF THE YEAR
- VOLUNTEER OF THE YEAR



# KEYNOTE SPEAKER & VIP AWARD PRESENTERS

The VETSports Gala is honored to welcome distinguished keynote speakers and award presenters who bring insight, inspiration, and a deep commitment to honoring our veterans. These individuals, often prominent figures from various fields, contribute their insights and experiences to enrich the evening. Keynote speakers share compelling stories and perspectives that resonate with our mission, while award presenters play a vital role in recognizing excellence. Their involvement adds prestige to the event, underscoring the importance of acknowledging those who contribute significantly to the well-being and success of our veterans.



## PAST KEYNOTE SPEAKERS AND AWARD PRESENTERS

**ALLISON HICKEY** - DEPUTY SECRETARY VBA  
**CHRIS DERUSHA** - FEDERAL CISO  
**CSM DONNA BROCK**- ARMY SURGEON GENERAL OFFICE  
**DANIELLE METZ** - DIRECTOR TECHNOLOGY, OFFICE OF THE CIO, USD  
**DOMINIC CUSSATT** - VA CISO  
**DOMINIQUE DAWES**- OLYMPIC GOLD MEDALIST  
**DREW MYCKLEGARD** - OMB DEPUTY FEDERAL CIO  
**GENERAL CODY** - 31ST JOINT CHIEF OF STAFF  
**GUY KIYOKAWA**- VA DEPUTY SECRETARY (ACTING) AND ASSISTANT DEPUTY SECRETARY OEI  
**HEIDI MYERS** - DCIO DHS ICE  
**JASON GRAY** - USAID CIO  
**KIM MITCHELL** - SENIOR ADVISOR - VSO LIASON OFFICE OF SECRETARY VA

**KYLE WHITE** - MOH RECIPIENT  
**LAVERNE COUNCIL** - VA CIO  
**LUWANDA JONES** - VA DCIO  
**MAJOR GENERAL LINDA SINGH** - ADJUTANT GENERAL MARYLAND NATIONAL GUARD  
**MARIA ROAT** - DEPUTY FEDERAL CIO  
**MELVIN BROWN** - DCIO AT OPM  
**RICHARD MCKINNEY**- DOT CIO  
**ROB THOMAS**- VA CIO  
**RON THOMPSON**- CTO/CDO & DCIO NASA (NOW RETIRED)  
**SCOTT BLACKBURN**- VA CIO  
**SENATOR CHRIS VANHOLLEN** - MARYLAND SENATOR  
**SUZETTE KENT**- FEDERAL CIO

Our VETSports Gala Committee, fueled by passion and powered by countless volunteer hours, orchestrates an event that transcends celebration, embodying commitment, and creates lasting impact for our veterans.

**Ben McGUKEN**  
RVP Sales For Emetic

**Braendey MOLSON**  
VETSports Operations Director  
Principal | Molson Media  
Air Force Veteran

**Darryl E. PEEK II**  
Senior Director of Public Sector Channels  
and Alliances (FED & SLED) | Elastic

**Horace BLACKMAN | CO-CHAIR**  
Senior Vice President, Defense,  
Intelligence and Space | CGI

**Joel CARTER | CO-CHAIR**  
Army Veteran

**Jon DELAPP**  
CEO/President | East Bay Partnership  
US Marine Corps

**Karen QUINKER**  
SEA EO | Pearl Gal

**Kelley GARDNER**  
Publications Offer New America

**Maria ROAT**  
MA Roat Consulting LLC.  
Retired US Deputy Federal Chief  
Information Officer  
Retired US Navy Veteran

**Marianne MEAGHER**  
VP Federal Sales and Marketing | Coras

**Meg LEWIS**  
Federal Account Manager |  
Zachary Piper Solutions

**Randy THARP**  
VETSports President and Co-Founder  
Army Veteran Sniper

**Rebecca CHURCHILL**  
President | Churchill Communications and  
Marketing, LLC

**Ron THOMPSON**  
Founder West River Consultancy  
Retired ACIO Transformation and Data  
Retired NASA's Chief Data Officer (CDO)  
Army Veteran

**Steve VITO**  
Principal | Vito and Associates, LLC.

**Wannessa BADGER**  
Principal | Badger Hospitality Consultant  
Certified Sommelier



# GALA COMMITTEE

# EMPOWERING VETERANS: YOUR SPONSORSHIP FUELS PROGRESS AND SUPPORT

The VETSports Gala was created with a profound purpose – to honor and support our veterans through the healing power of sports. Recognizing the unique challenges that veterans face upon returning from service, the gala serves as a beacon of solidarity, fostering a community that unites to celebrate their sacrifice.

By bringing together individuals from diverse sectors, the gala aims to raise awareness and crucial funds, ensuring that VETSports can continue providing transformative sports programs that contribute to the physical and mental well-being of our veterans.

The gala stands as a testament to our collective commitment to those who have served, creating an impactful platform for gratitude, recognition, and ongoing support.

## THANK YOU TO OUR PAST & CURRENT SUPPORTERS



Your consistent dedication is a catalyst for positive change in the lives of our veterans, offering crucial financial support that enables them to engage in sports, breaking free from isolation. Through your generosity, you actively contribute to addressing the veteran suicide rate, fostering improved mental, physical, and emotional well-being. Your compassionate commitment will be honored and celebrated at an exciting and inspiring evening dedicated to paying tribute to those who have valiantly served our nation.

VETSports is a 501 (c) 3 organization. Your contribution to the VETSpy Awards Gala is deductible for Federal Income Tax purposes for the amount in excess of the value of goods and services provided to you.



# BE VISIBLE IN FRONT OF AN IMPRESSIVE AUDIENCE

Join us at the 2024 VETSports Gala, where you become a driving force to illuminate a brighter, inclusive future for veterans who have faced challenges. Your support ensures VETSports stays at the forefront, actively addressing the veteran suicide rate through sports. VETSports offers an array of programs and services, all provided free of charge to veterans and their family/friends, thanks to partners and donors like you, empowering veterans to lead lives free from barriers.

## NETWORK WITH IMPACTFUL LEADERS



Engage with distinguished guests from VETSports' leadership, industry leaders, Department of Veterans Affairs, Department of Defense, and/or other federal agencies dedicated to supporting our nation's veterans.

## CONNECT WITH CORPORATE INFLUENCERS



Join your peers – leaders, innovators, and decision-makers from corporate America – committed to inclusivity and breaking down barriers.

## HIGHLIGHT SOCIAL RESPONSIBILITY



Showcase your organization's commitment to social responsibility, social impact, and the achievement of marketing goals.

## CREATE A MEANINGFUL IMPACT



By supporting the nation's premier sports nonprofit for veterans, you actively contribute to improving lives.

With your support, VETSports will continue to radiate as a guiding light, steering us towards an enhanced quality of life, inclusivity, and steadfast SUPPORT FOR OUR NATION'S VETERANS.

**ACT TODAY AND PLAY A VITAL ROLE IN FOSTERING POSITIVE CHANGE!**





# 2024 SPONSORSHIP OPPORTUNITIES:

UNITING FORCES FOR VETERANS.  
FORGING A PATH TO A RESILIENT FUTURE.

## PREMIUM BENEFITS

	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	VIP SPONSOR	WELCOME SPONSOR	POST PARTY SPONSOR
<b>Tables/Seats</b> <small>Note: Each reserved ten-top table includes six seats; the remaining four seats will be allocated for government executives, special guests, Veteran award nominees and their accompanying guests.</small>	3 TABLES / 18 SEATS	3 TABLES / 18 SEATS	2 TABLES / 12 SEATS	1 TABLE / 6 SEATS	4 SEATS	2 TABLES / 12 SEATS	1 TABLE / 6 SEATS	1 TABLE / 6 SEATS
<b>Seats at VETSports' President's Table</b>	2	—	—	—	—	—	—	—
<b>Tickets for Friday's Private VIP Cocktail Party</b>	20	12	6	4	—	12	2	2
<b>Opportunity to Speak During Program</b>	GALA SPEECH	WELCOMING REMARKS AT GALA	—	—	—	WELCOMING REMARKS AT FRIDAY'S VIP COCKTAIL PARTY	—	—
<b>Choose Special Guest to Sit at Your Table</b>	✓	✓	—	—	—	—	—	—
<b>Special Guest and/or Veteran Athlete Nominee Seated at Your Table</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Optional Merchandise Swag Bag Placement (Due June 10, 2024)</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Optional Golf Outing with VETSports Founder, Nominated Veterans, and other Sponsors</b>	✓	✓	✓	+\$150 PP**	+\$150 PP**	✓	+\$150 PP**	+\$150 PP**
<b>Customizable Recognition Options to Meet Specific Marketing Goals.</b>	✓	—	—	—	—	—	—	—

## PRE & POST EVENT RECOGNITION

<b>Logo on VETSports Website Sponsor Page</b>	FEATURED AT THE TOP FOR MAXIMUM VISIBILITY	FEATURED AT THE TOP FOR MAXIMUM VISIBILITY	✓	✓	✓	✓	✓	✓
<b>Social Media post(s) Promotion</b>	4	3	3	2	2	3	2	2
<b>Mention in Press Release(s)</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Recognition on Event Flyer</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Announcement in Email Blasts</b>	EXCLUSIVE & INCLUSION	EXCLUSIVE & INCLUSION	EXCLUSIVE & INCLUSION	✓	✓	EXCLUSIVE & INCLUSION	EXCLUSIVE & INCLUSION	EXCLUSIVE & INCLUSION
<b>Recognition on All Event Collateral as</b>	"PRESENTING SPONSOR"	"PLATINUM SPONSOR"	"GOLD SPONSOR"	"SILVER SPONSOR"	"BRONZE SPONSOR"	"VIP COCKTAIL SPONSOR"	"WELCOME SPONSOR"	"AFTER PARTY SPONSOR"
<b>Thank you Letter from VETSports President</b>	✓	✓	✓	✓	✓	✓	✓	✓

## DURING EVENT RECOGNITION

<b>Logo Placement on Event Sponsor Signage at Check-In Area.</b>	FEATURED AT THE TOP FOR MAXIMUM VISIBILITY	FEATURED AT THE TOP FOR MAXIMUM VISIBILITY	✓	✓	✓	✓	✓	✓
<b>Inclusive On-site Signage</b>	STRATEGICALLY PLACED SIGNAGE AT THE GALA VENUE	—	—	—	—	SIGNAGE AT FRIDAY'S VIP VENUE	SIGNAGE AT THE GALA VENUE	SIGNAGE AT THE GALA VENUE
<b>Custom Event Merchandise</b>	LOGO INCORPORATED IN RED-CARPET BACKDROP	—	—	—	—	NAPKINS WITH LOGO	NAPKINS WITH LOGO	NAPKINS WITH LOGO
<b>Logo in the Printed Gala Program (Due June 1, 2024)</b>	FEATURED ON THE FRONT COVER AND BACK PAGE	✓	✓	✓	✓	✓	✓	✓
<b>Ad in Printed Gala Program Booklet (Due June 1, 2024)</b>	2 FULL PAGES	2 FULL PAGES	1 FULL PAGE	HALF PAGE	QUARTER PAGE	2 FULL PAGE	HALF PAGE	HALF PAGE
<b>Organization Logo Featured in Sponsorship Slideshow</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Opportunity to Present An Award</b>	✓	✓	—	—	—	—	—	—
<b>Formal Recognition of Sponsor From Stage</b>	EXCLUSIVE RECOGNITION AS A PIVOTAL SPONSOR CONTRIBUTING SIGNIFICANTLY TO THE SUCCESS OF THE EVENT	EXCLUSIVE RECOGNITION AS A PIVOTAL SPONSOR CONTRIBUTING SIGNIFICANTLY TO THE SUCCESS OF THE EVENT	RECOGNIZED AS A SPONSOR CONTRIBUTING TO THE SUCCESS OF THE EVENT	RECOGNIZED AS A SPONSOR CONTRIBUTING TO THE SUCCESS OF THE EVENT	RECOGNIZED AS A SPONSOR CONTRIBUTING TO THE SUCCESS OF THE EVENT	RECOGNIZED AS A SPONSOR CONTRIBUTING TO THE SUCCESS OF THE EVENT	RECOGNIZED AS A SPONSOR CONTRIBUTING TO THE SUCCESS OF THE EVENT	RECOGNIZED AS A SPONSOR CONTRIBUTING TO THE SUCCESS OF THE EVENT

\*SPONSORSHIPS AFTER 1 JUNE, MAY NOT RECEIVE ALL IDENTIFIED BENEFITS

\*\*SPONSORS HAS THE OPTION TO BUY IN FOR GOLF OUTING FOR \$150 PER PERSON

# PRE & POST EVENT RECOGNITION



**FROM PRE-EVENT ANTICIPATION TO POST-EVENT APPRECIATION, YOUR SPONSORSHIP SHINES AT EVERY STAGE, MAKING A LASTING IMPACT ON OUR CAUSE AND SHOWCASING YOUR COMMITMENT TO SUPPORTING VETERANS.**



## **Social Media Promotion**

(Facebook, Twitter, Instagram, LinkedIn)

Followers will see your brand prominently featured on our social media channels, celebrating your sponsorship commitment. Engage with our audience through dedicated posts expressing our appreciation for your support. Followers will see highlights of the night, your brand prominently featured on our social media channels, celebrating your sponsorship commitment and the event's success.

## **Website Presence**

Your logo (with link to your website) and a brief description of your brand will be prominently displayed on our event website's sponsor page, ensuring visibility to all visitors and attendees. This exposure will extend throughout the promotion and post-event phases.

## **Email Blasts**

Our email blasts to our 15,000+ members and 5,000+ supporters will feature your brand in pre-event emails, acknowledging your sponsorship and emphasizing the integral role you play in making our event possible. Reach our subscribers with direct and impactful messaging. In addition, will feature your brand in post-event emails, acknowledging your sponsorship and emphasizing the integral role you play in making our event a success. Including highlights of the night.

## **Event Flyer**

Your logo will be prominently featured on our event flyer, distributed both digitally and in print. This recognition ensures that your brand is highlighted as a key contributor to the event's success.

## **Press Release**

We will include your brand in our official press release, shared with media outlets and partners. This coverage will emphasize your commitment to supporting our event and contribute to a positive public image. We will include your brand in our official post event press release, shared with media outlets and partners. This coverage will emphasize your commitment to supporting our event and contribute to a positive public image.



AN EVENING OF VIP NETWORKING,  
HONORING NOMINEE VETERANS,  
AND CULINARY DELIGHTS!

# VIP COCKTAIL

*Party*

FRIDAY  
JUNE 21

Event Details: TBD

Join us for an intimate, impactful evening featuring special guests and nominee veteran athletes. Tickets are not available for purchase – this is an exclusive benefit for \$10,000+ sponsors.

**EXCLUSIVE**



WWW.VETSPORTS.ORG

GOLF OUTING WITH VETSPORTS FOUNDER,  
NOMINATED VETERANS, AND OTHER SPONSORS



**FRIDAY, JUNE 21ST**

**WHERE:  
THE COUNTRY CLUB AT WOODMORE  
12320 PLEASANT PROSPECT  
MITCHELLVILLE, MD 20721**

**9 AM - MEET UP TIME  
10AM - TEE OFF**

2024 FOUNDERS INVITATIONAL

# VETSPORTS

## GOLF SCRAMBLED

PARTICIPATE IN THE PRESTIGIOUS FOUNDERS GOLF SCRAMBLE AT WOODMORE COUNTRY CLUB FOR A CHANCE TO WIN THE ESTEEMED PRESIDENTS CUP. FOLLOWING A DAY OF GOLF, THE EXPERIENCE CULMINATES IN A CELEBRATORY LUNCH.

**COST:** The golf outing is included based on the sponsorship level. Alternatively, for those who wish to participate , the fee is \$150 per person.

CONTACT: [BRAENDEY.MOLSON@VETSPORTS.ORG](mailto:BRAENDEY.MOLSON@VETSPORTS.ORG)



# PAST GALA PHOTOS

# CONNECT



AT THE BEST LITTLE GALA IN D.C.



“ WEAR YOUR BEST ATTIRE AND JOIN US FOR THE 2024  
**UNITING FORCES,**  
INSPIRING VICTORIES ”



HONOR OUR HEROES WHILE CONNECTING WITH  
SOME OF OUR NATION'S TOP EXECUTIVES WHO  
SUPPORT OUR NATION'S VETERANS.



VIPS AND HEROES  
RED CARPET EVENT  
LAUGHTER & COCKTAILS  
AUCTION & RAFFLE  
DANCING & LIVE DJ  
GAMES AND FUN



# SPONSORSHIP COMMITMENT FORM

**YES!** I would like to support our nation's Veterans at the 12th Annual VETSports Gala.

PLEASE REGISTER BELOW OR FILL OUT THIS [DIGITAL FORM ONLINE](#):

- |   |   |
|---|---|
| <input type="checkbox"/> DIAMOND SPONSOR: \$50,000  | <input type="checkbox"/> BRONZE SPONSOR: \$5,000              |
| <input type="checkbox"/> PLATINUM SPONSOR: \$25,000 | <input type="checkbox"/> VIP COCKTAIL PARTY SPONSOR: \$20,000 |
| <input type="checkbox"/> GOLD SPONSOR: \$15,000     | <input type="checkbox"/> WELCOME RECEPTION SPONSOR: \$7,500   |
| <input type="checkbox"/> SILVER SPONSOR: \$10,000   | <input type="checkbox"/> POST GALA PARTY SPONSOR: \$7,500     |
- I would like to make an additional donation of an auction and/or raffle item.

## INDIVIDUAL/COMPANY INFORMATION

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE NO \_\_\_\_\_

ADDRESS \_\_\_\_\_

## PAYMENT INFORMATION

Payment method:

- Request Invoice:** I will request sponsorship invoice with desired sponsorship level selected first.
- Check Payment:** Enclosed is my check for \$ \_\_\_\_\_ made payable to: VETSports Inc.
- Online payment:** prefer to pay by credit card online

Make check payable to: **VETSports Inc,**  
Send check to: Attention: 2024 GALA Committee  
9 Birch Road  
West Hartford, CT 06119

Any questions, please email : [Randy\\_Tharp@vetsports.org](mailto:Randy_Tharp@vetsports.org)

"We extend our heartfelt gratitude to our dedicated sponsors for their unwavering commitment to the VETSports gala, turning dreams into reality. Your support paves the way for empowering veterans through sports, creating lasting impact and inspiring a brighter future."

-VETSports Nation